



FACT SHEET



July 1, 2023 to June 30, 2024

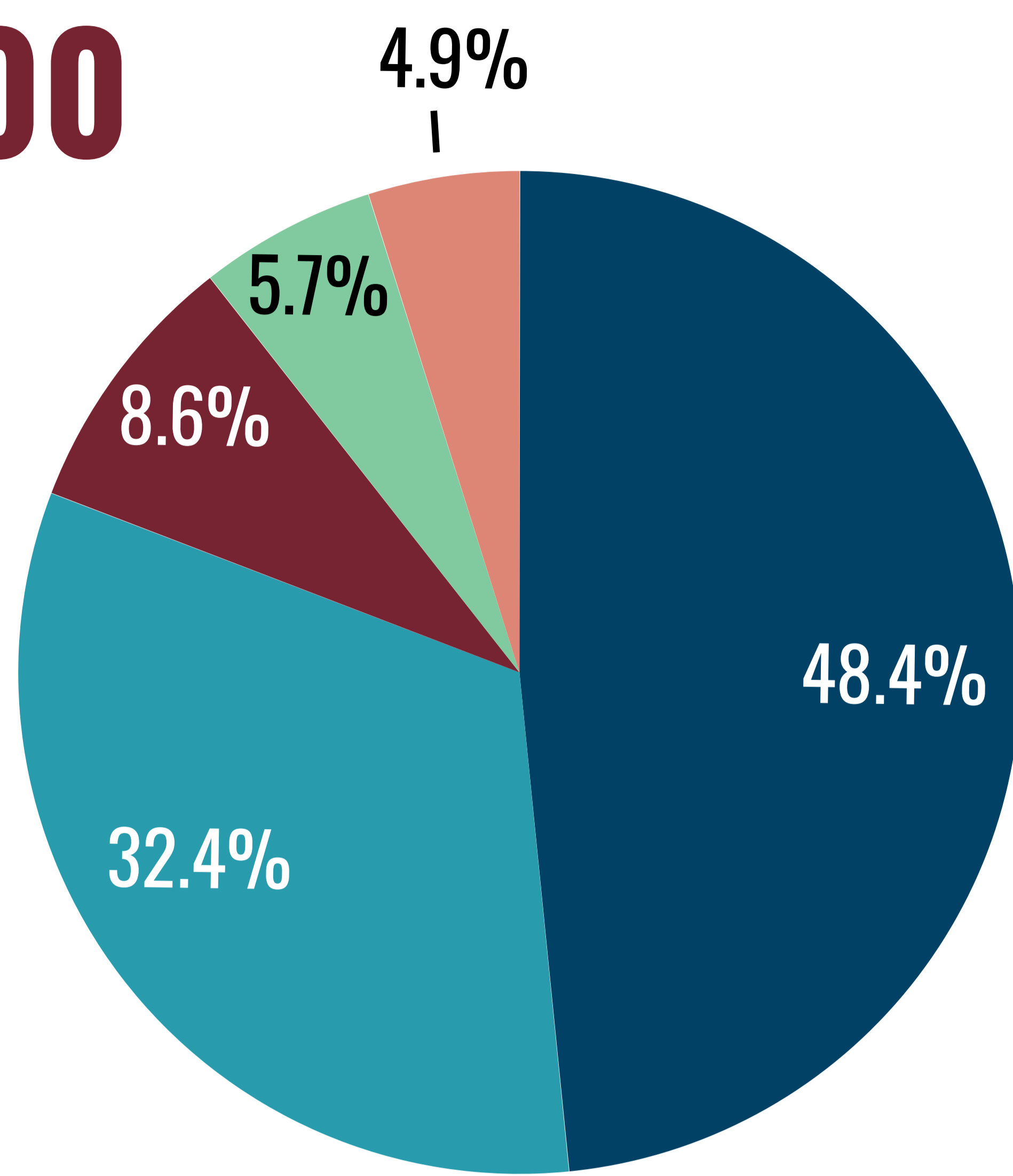
MEMBERS

>272,000

Members¹

2.2%

Growth



3 out of 4

members reported a decrease in their fear of public speaking⁴

RETENTION RATE²: **56.0%**

NEW MEMBERS³: **>109,000**

MEMBER TENURE: **~2.7 Years**

DEMOGRAPHICS:

49.4

Average Age

8.5%

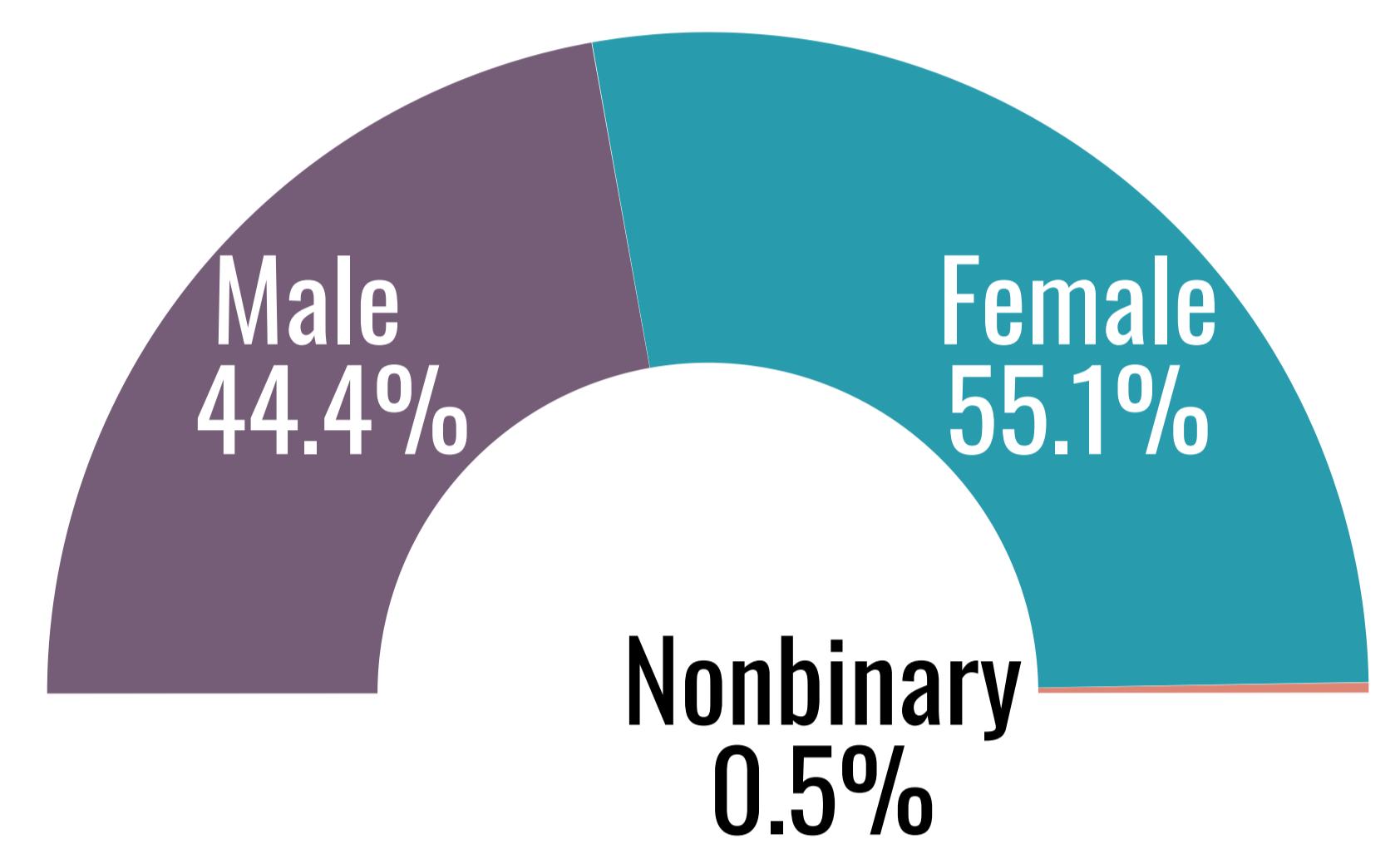
are Students

80.4%

4-Year Degree or Higher

39.0%

are Multilingual



EDUCATION

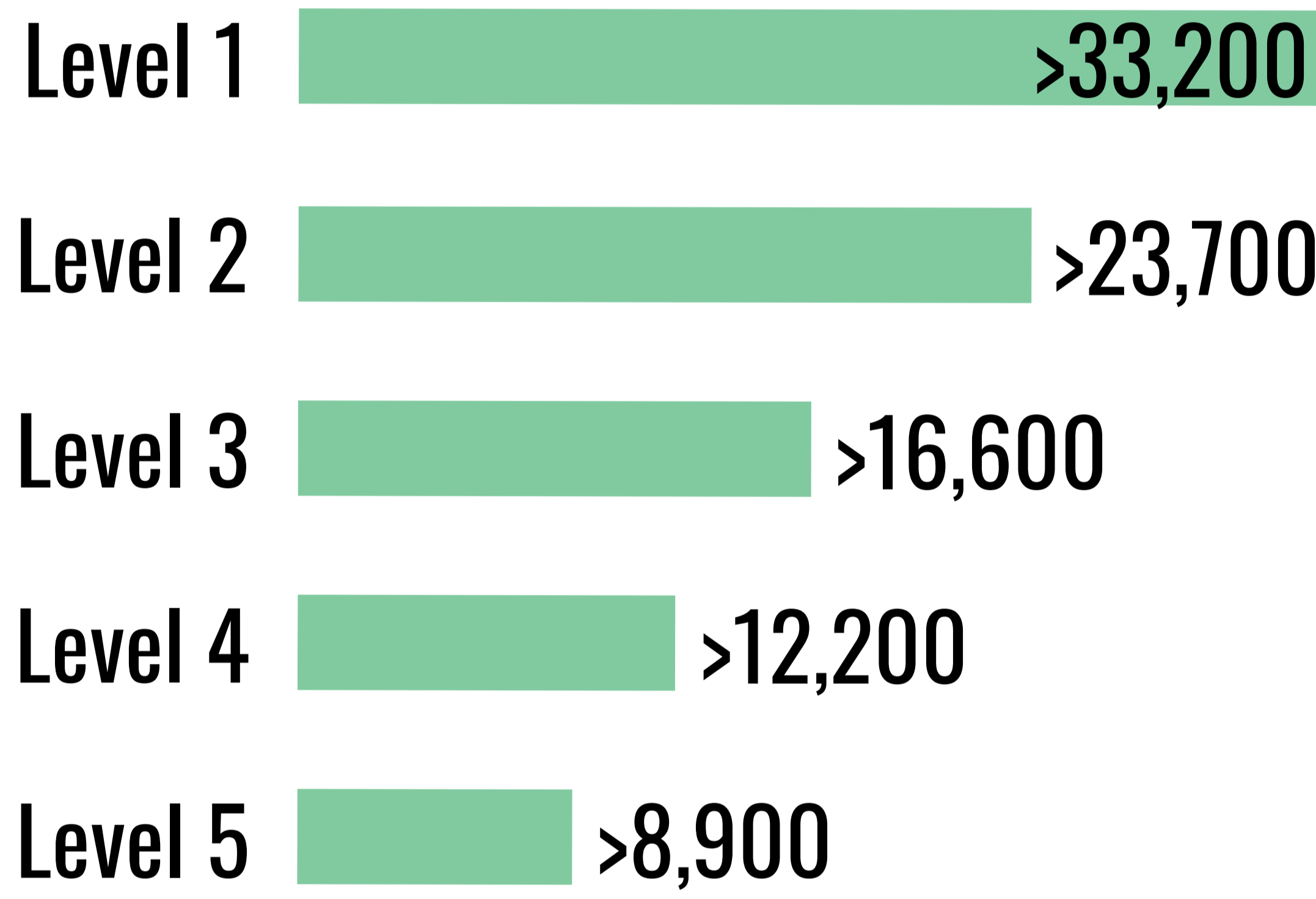
>244,600

TOTAL PATHS

>880

DISTINGUISHED TOASTMASTERS

LEVELS ACHIEVED:



>4,800

SPEECHCRAFT ATTENDEES

>1,100

SPEECHCRAFT EVENTS

CLUBS

>13,800

Clubs

-3.0%

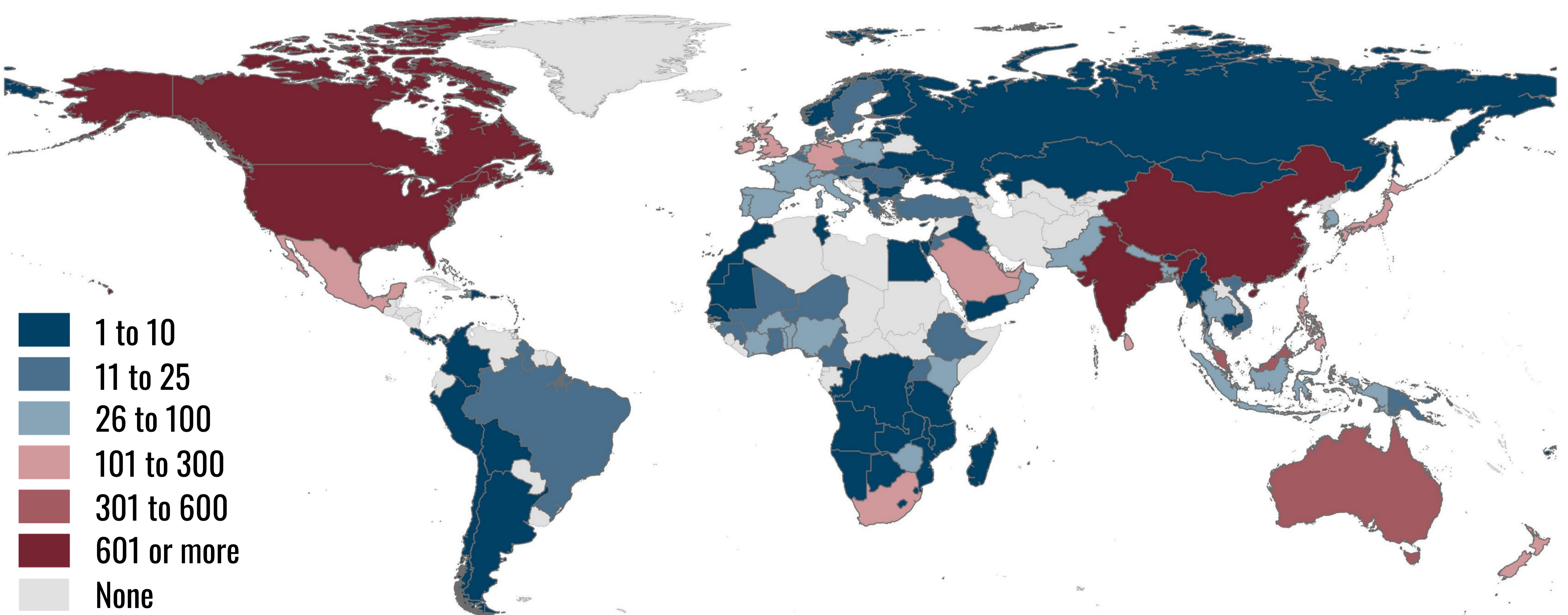
Growth

>950

New Clubs

150

Countries



RECOGNITION:

>3,600

President's

46.1% Achieved Distinguished

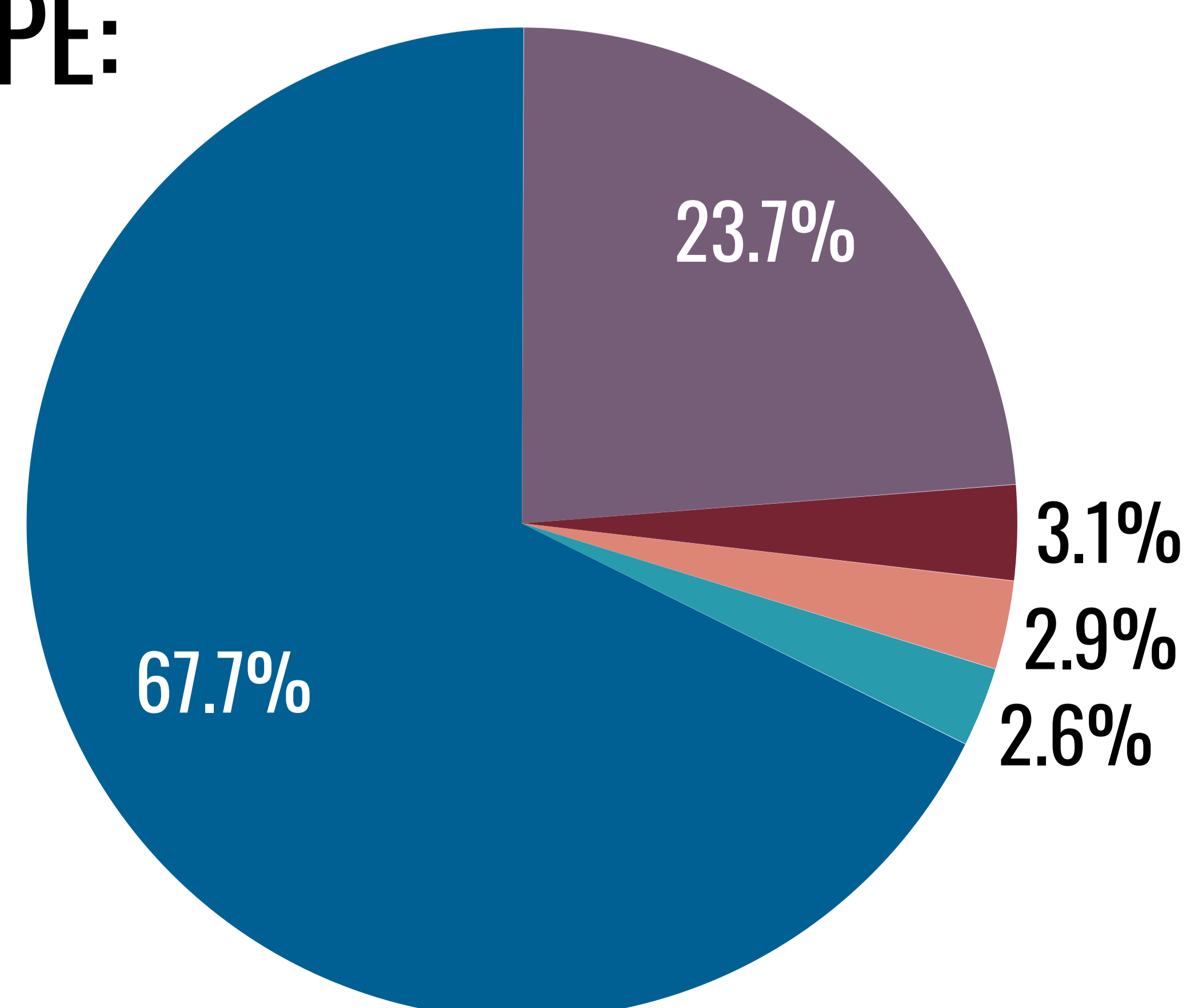
>1,200

Select

>1,500

Distinguished

CLUB TYPE:



¹ Total membership for the October 2023 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member totals denote members whose original join date is during the 2023 to 2024 program year.
⁴ 75.59% of surveyed members reported experiencing less fear during public speaking compared to before joining Toastmasters.

